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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213359
Party	Defendant Beijing Choice Electronic Technology Co., Ltd., Ltd.
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Date	02/19/2014
Attachments	Notice of Appearance.pdf(60763 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Application No.: 85/699218

Mark: ICHOICE (stylized)

Filed: August 9, 2012

OWENS & MINOR, INC.

Opposer,

v.

BEIJING CHOICE ELECTRONIC
TECHNOLOGY CO., LTD.

Applicant.

Opposition No.: 91213359

NOTICE OF APPEARANCE

Please enter the appearance of Patrick J. Concannon of Edwards Wildman Palmer LLP, 750 Lexington Avenue, New York, NY 10022, in place of David I. Greenbaum as counsel for the Applicant, Beijing Choice Electronic Technology Co., Ltd., in the above-captioned matter.

Dated: February 19, 2014

Respectfully submitted,

BEIJING CHOICE ELECTRONIC
TECHNOLOGY CO., LTD.



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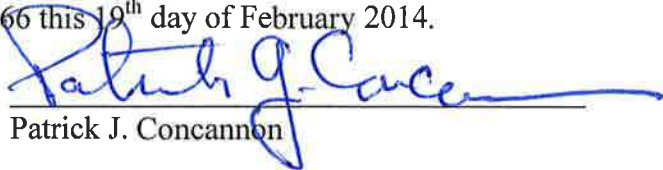
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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing NOTICE OF APPEARANCE was served by First Class Mail upon Virginia Richard, Winston & Strawn LLP, 200 Park Avenue, New York, New York 10166 this 19th day of February 2014.


Patrick J. Concannon